

MOMTREPREENEUR
mastery
SUMMIT

11 . 16 . 23



**exclusive
vault workbook**



HEY MOMMA! WELCOME!

I'm Laurie, creator of the Momtrepreneur Planner & the biggest mom entrepreneur cheerleader you'll ever meet! I'm so glad you're here! And I'm soooo excited to share this awesome summit & amazing speakers with you!



Use this workbook as a place for initial reflection & for recording any important ideas or thoughts you have while watching the replays. I hope you'll soak it all in & take away loads of information from these incredible women!

As always though, if you ever have any questions, or would like more information on any upcoming events or programs, please feel free to reach out! I am sooooo grateful to each & every one of you! Cheers mommas!!

♡,
Laurie

Laurie Castillo

Mentor | Creator of the Momtrepreneur Planner

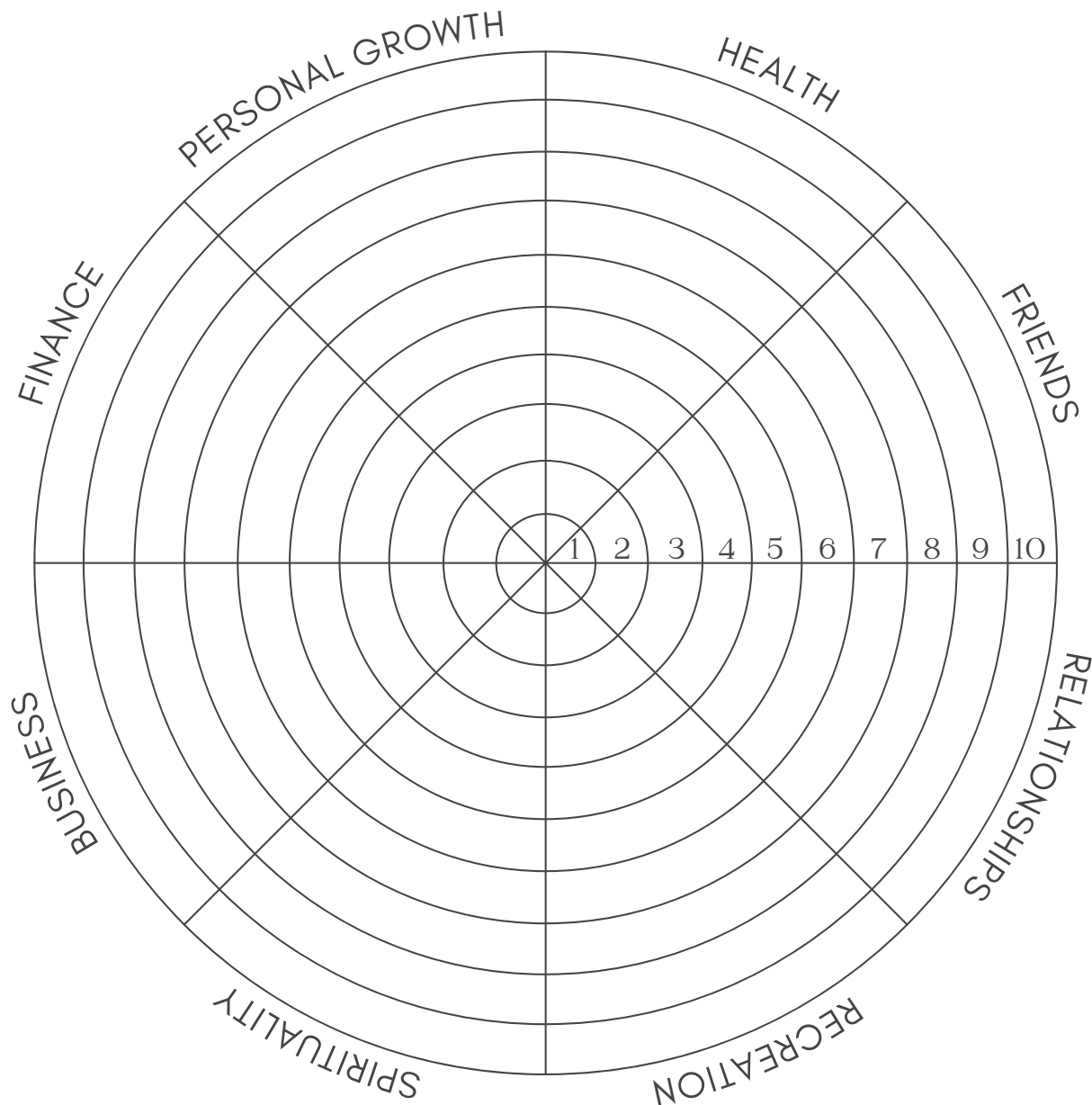
Helping you **MASTER MONTREPRENEURSHIP!**



WHEEL OF LIFE

The wheel of life is a great starting point for today & a great tool to help you better understand & focus on the areas of your life that you feel need improvement. Think about each of these 8 life categories below, and rate them from 1 - 10.

As you reflect & watch through these replays, figure out how these segments might be able to help you.



Event Timeline

8:30 am -summit kickoff

Laurie @momtrepreneurplanner

9 am -selling in the dms

Allison @allisonhenderson_coach

10am -community & collaborations

Janet @jans_spring

11am -your self-care

Ann @sacred_space_massage

12 pm -your marketing strategy

Amanda @2lsmarketing_

1 pm -effortless launching

Victoria @victoriacharlotte.co

2 pm -your money mindset

Eva @evamacias

3 pm -your linkedin strategy

Mollie @lotusmentoring

4 pm -your brand growth

Sasha Monique @sashamoniquecreates

5 pm -delegation

Taylor @taylorwardel.va

6 pm -closing ceremonies



Allison [@allisonhenderson](#) coach

Helping you master selling in the DMs...



Challenge: Start DM'ing 20-50 people a week & see how it changes your life in the next 6 months.

FREE Masterclass: 10 Ways to Get on More Sales Calls

The Ambitious Coach Podcast

Janet [@jans_spring](#) [@jansspringdesign](#) [@lasmamacitas](#)

Helping you master community & collaborations...



Challenge: Go to a networking event & introduce yourself to 3 new people.

Product styling, social media packages & styled shoots.

Uplevel your brand at www.jansspring.com/services

Ann [@sacred_space_massage](#)

Helping you master self-care...



Challenge: *Braindump a self-care action items list & choose one to do right away!*

Join the Sacred Space Massage Email List!

Sacred Space Specials

Amanda [@2lsmarketing_](#)

Helping you master your marketing strategy...



Challenge: *Braindump your marketing goals & then review your insights to catch any low hanging fruit.*

FREE Marketing Strategy Workbook

Connect with me for support, guidance & accountability!

Victoria [@victoriacharlotte.co](https://www.victoriacharlotte.co)

Helping you master effortless launching...



Challenge: Pick an offer & then show up & sell it every single day through the month.

Grab your FREE

10 Easy AF Launch Strategies Guide HERE!

Helping you master your money mindset...



Challenge: Go clean your wallet & then eliminate 5 things from your home or pantry that you no longer need to purchase.

Grab your FREE E-book: A Latina's Guide to Money

Join Eva's in-person Financial Bootcamp [HERE!](#)

Mollie [@lotusmentoring](#)

Helping you master your LinkedIn strategy...



Challenge: Spend 15 minutes every other day to connect with your ideal clients on LinkedIn.

Grab Your FREE LinkedIn Checklist for Boss Babes HERE!

And connect with me on LinkedIn: [@lotusmentoring](#)

Sasha Monique

[@sashamoniquecreates](https://www.instagram.com/sashamoniquecreates)

Helping you master your brand growth...



Challenge: Make 2 lists of attributes & qualities as your self & as a ceo & see how or if they align.

Special Offer: \$1K OFF website design!

Taylor [@taylorwardel_va](#)

Helping you master delegation..



Challenge: If you are looking to build your team get in your DMs and ask 3-5 prospects what they like to do. If you already have a team, ask them if they actually like what they are doing.

Grab Your FREE 6-Step Guide to

Take Your VA Biz to the Next Level!

Laurie

@momtrepreneurplanner

Helping you master your time management...



Challenge: Mind your words and refrain from using ANY type of negative words around TIME.

Grab Your FREE Small Business

Startup to Success Roadmap!

BEFORE WE GO...

Hey momma! I hope you enjoyed the Momtrepreneur Mastery Summit & all of these incredible speakers! Please make sure to go give them each a follow & stay in touch!

As you wrap up your replays, take a second to think about your biggest AH-HA moments & your top 3 action items moving forward. Write them down below & take that next step to becoming the Momtrepreneur Master you're meant to be!

Cheers mommas!

MY BIGGEST AH-HA'S

MY TOP 3 ACTION ITEMS

1

2

3

PS. Can I ask a HUGE favor? It will only take 1 minute!
Can you please fill out our Summit Feedback Survey [HERE](#).
We appreciate your feedback!
Thanks so much again for joining us!

